

DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

3927 Lennane Drive, Suite 100

Sacramento, California, 95834

Contact: John Carr (916) 419-2525

John.carr@abc.ca.govFollow ABC on TWITTER [@CA_ABC](#)

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ABC Agents will be out Enforcing Alcoholic Beverage Laws during Halloween Weekend
The Department also recognizes Red Ribbon Week and the need to Prevent Underage Drinking

SACRAMENTO—The California Alcoholic Beverage Control (ABC) today announced that agents will be working in communities throughout California to make this year's Halloween weekend as safe as possible by utilizing ABC education and enforcement programs.

In California, there are many large Halloween events held each year where alcohol may be involved. "Too many Californians are killed or injured in alcohol-related crashes and incidents and hopefully education, prevention and enforcement efforts will prevent those tragedies from occurring," said ABC Acting Director Ramona Prieto.

The Department hopes that by reminding people now of the potentially devastating consequences that can result from a poor decision, individual harm or deaths can be avoided. ABC education and enforcement will be broad based with a focus on preventing sales of alcohol to minors and over-consumption. ABC also reminds any adults of legal drinking age to designate a non-drinking driver prior to celebrations so they can get home safely and keep communities safe.

According to the National Institute on Alcohol Abuse and Alcoholism (NIAAA), harmful and underage drinking remain significant problems in this country and on U.S. campuses despite collective efforts to address them. More information on prevention strategies can be found on their website at <http://www.niaaa.nih.gov/> or at <http://www.collegedrinkingprevention.gov/>.

In addition to Halloween activities, Oct 23-31 is National Red Ribbon Week. The Red Ribbon Campaign, coordinated by the National Family Partnership, is a nationwide effort to raise awareness of the destruction caused by drugs in America. The campaign's mission is to create a drug-free America by helping citizens across the country come together to keep children, families and communities safe, healthy and drug-free. Visit the [Red Ribbon](http://redribbon.org/) website at <http://redribbon.org/> for more information.

The mission of the Department of Alcoholic Beverage Control is to administer the provisions of the Alcoholic Beverage Control Act in a manner that fosters and protects the health, safety, welfare, and economic well-being of the people of the State.

ABC is a Department of the Business, Consumer Services and Housing Agency.