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California Alcoholic Beverage Control Agents will be out Memorial Day Weekend*Agents Will Work to Keep Communities Safe and Try to Prevent Alcohol-Related Problems*

SACRAMENTO – The California Alcoholic Beverage Control (ABC) today announced that it will have agents out enforcing alcoholic beverage laws in communities throughout California on the Memorial Day holiday weekend in the effort to make it as safe as possible.

To ensure the safety of communities, ABC enforcement will be broad based and agents will be checking on ABC licensed businesses and any large public gatherings so that alcohol is not being served to obviously intoxicated patrons or persons under 21 years-old. This is consistent with ABC's mission to protect the health, safety, welfare and economic well-being of Californians and ABC licensed establishments.

“ABC is encouraging parents, families and friends to discuss keeping alcohol out of the hands of minors,” said ABC Acting Director Ramona Prieto. “With safety as a concern, the Department also reminds the public to designate a non-drinking driver before celebrations involving alcohol so everyone can get home safely.”

The Memorial Day holiday weekend is the unofficial start of the summer driving season, it is also a time when many high schools and colleges have just completed graduation or anticipate graduation in the coming days. This weekend traditionally finds many venturing out to local parks or waterways and outdoor activities along with family and friends gathering for barbeques in the backyard. DUI Task Forces are sending officers out this holiday weekend for DUI/Drivers License Checkpoints and DUI Saturation Patrols to enhance the safety of our communities and try to prevent alcohol-related crashes.

The California Office of Traffic Safety DDVIP (Designated Driver VIP) mobile app is available for free download on iOS and Android devices. The DDVIP app offers to “Map a Spot” with their current location to find DDVIP partnering establishments in their area or a “List of Spots” to search all participating bars and restaurants throughout California. Users will be offered free incentives at each bar to celebrate their life saving role. For those who want to make it a point to plan ahead, users can easily order a sober ride from ride-sharing or taxi services all from one screen through the app.

Memorial Day enforcement operations are funded by the California Office of Traffic Safety (OTS) through the National Highway Traffic Safety Administration (NHTSA). ABC is a Department of the Business, Consumer Services and Housing Agency.