



DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

Contacts:

John Carr 916-826-8287

John.carr@abc.ca.gov

Truc Vo 714-290-8049

truc.vo@abc.ca.govFollow us on Twitter @ https://twitter.com/ca_abcFollow ABC on Facebook @ <https://www.facebook.com/CaliforniaABC>

March 8, 2017

PR 17-13

MEDIA ADVISORY FOR UNDERCOVER OPERATION**ABC and Local Law Enforcement to Conduct Statewide Underage Drinking Enforcement Operation to Increase Public Safety and Protections for Youth****If you want to ride-along during the operation, contact ABC by 5pm on Friday, March 10th**

WHAT: On Saturday, March 11, 2017, a statewide “Decoy Shoulder Tap Operation” involving ABC and over 70 California law enforcement agencies will be conducted. The goal of the operation is to increase public safety and raise awareness about the dangers of underage drinking.

WHO: The California Alcoholic Beverage Control and over 70 law enforcement agencies.

WHERE: Statewide

MEDIA PLEASE BRING AN UNMARKED CAR BECAUSE SPACE IS LIMITED

WHY: Pre-holiday (St. Patrick’s Day) undercover operation - to increase public safety, reduce youth access to alcohol and send a clear message that it is illegal for adults to purchase or provide alcohol to persons under the age of 21.
