

DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

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**Placer County Sheriff's Department Receives ABC Outstanding Performance Award**

The Department is honored for the work they have done to help prevent alcohol-related harm

ABC Acting Director Ramona Prieto announced today that the Placer County Sheriff's Department has been selected to receive the California Alcoholic Beverage Control (ABC) Outstanding Performance Award for the strong work they have done through the ABC Grant Assistance Program to battle alcohol-related harm throughout the county.

The Placer County Sheriff's Department is one of only two agencies in the State to receive the honor. The grant resulted in increased visits to ABC licensed businesses and a stronger relationship between citizens in the community and law enforcement since the Sheriff's Department exceeded their grant program goals by more than 200% and did so much work all over the county including;

- 16 General Enforcement Operations in or about the parking lots of ABC
- Licensed Establishments to reduce loitering, public drinking, noise and other problems
- 10 Underage Drinking Enforcement Operations
- Roll Call Trainings
- Disseminated Press Releases and highlighted Prevention and Enforcement messages through social media
- Two IMPACT (Informed Merchants Preventing Alcohol-related Crime tendencies) Inspection Operations
- Five Alcohol-related Lake Enforcement Operations (Lake Tahoe and Folsom)
- Addressed public nuisance problems at or near ABC licensed establishments

“The Placer County Sheriff's Department did important work increasing protection for youth and following up on complaints at problem locations,” said ABC Acting Director Ramona Prieto.

The grant was one of nearly 50 awarded in California to local law enforcement agencies through ABC's Grant Assistance Program (GAP). The grant program has helped strengthen local law enforcement efforts by combining the efforts of local police officers and ABC agents. ABC agents have expertise in alcoholic beverage laws and help communities reduce alcohol-related problems.

“The program improves the quality of life in neighborhoods,” Prieto said. “We've seen a real difference in the communities where the grant program resources have been invested.” The funds were used to reduce the number of alcoholic beverage sales to minors, obviously intoxicated patrons, illegal solicitations of alcohol, and other criminal activities such as the sale and possession of illegal drugs.

ABC's mission is to provide the highest level of service and public safety through licensing, education and enforcement. To learn more about ABC programs that help protect communities, prevent alcohol-related harm and save lives visit https://www.abc.ca.gov/programs/programs_PE.html.

ABC is a Department of the Business, Consumer Services and Housing Agency.

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