

**DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL**

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## **ABC Cites 8 Individuals in Santa Cruz County Enforcement Operation**

(Santa Cruz) – Investigators of the California Department of Alcoholic Beverage Control (ABC) along with youth from the California Friday Night Live Partnership (FNL) have cited 8 people for selling alcohol to minors. The actions were the result of a compliance check involving visits to 97 licensed premises in which minors under the direct supervision of the investigators, attempted to purchase alcohol from retail licensees in the Cities of Santa Cruz, Scotts Valley, Watsonville and the unincorporated area of Santa Cruz County. Investigators also cited one adult for giving false information to a peace officer.

Those who sold to the minor face a maximum fine of \$250, and/or 24 to 32 hours of community service for a first violation. In addition, ABC will take administrative action against the business's liquor license. That may include a fine, a suspension of the alcohol license, or the permanent revocation of the license.

ABC is conducting the compliance checks state-wide to reduce the availability of alcohol to minors. Young people under the age of 21 have a higher rate of drunk driving fatalities than the general adult population.

Minor Decoy operations have been conducted by local law enforcement throughout the state since the 1980's. When the program first began, the violation rate of retail establishments selling to minors was as high as 40 to 50 percent. When conducted on a routine basis, the rate has dropped in some cities as low as 10 percent. In 1994, the California Supreme Court ruled unanimously that use of underage decoys is a valid tool of law enforcement to ensure that liquor licensees are complying with the law.

Funding for this program was provided by a grant from the California Office of Traffic Safety, through the Business, Transportation and Housing Agency, which is under the direction of Secretary Sunne Wright McPeak, a member of the Governor's Cabinet.