

DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

3927 Lennane Drive, Suite 100
Sacramento, CA 95834
(916) 419-2510



CONTACT: John Carr
(916) 419-2525

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ABC Revokes Escondido Market's Interim Retail Permit *Store Must Stop Selling Alcohol for Now*

(Escondido)- Investigators of the California Department of Alcoholic Beverage Control (ABC) have revoked the Interim Retail Permit of the Valley Max Supermarket located at 2040 East Valley Parkway in Escondido because the store violated conditions that the State of California had placed on its temporary license to sell alcohol.

The revocation went into effect today after Investigators determined the store was selling alcohol in single containers and also allowed a person under the age of 21 to sell alcohol at the store.

The Valley Max Supermarket was issued an Interim Retail Permit with conditions that no single containers of malt beverages or wine would be sold and that no employee under the age of 21 could sell alcohol. ABC investigators visited the store and found four coolers containing single containers of malt beverages, wine coolers and other alcoholic drinks for sale. In addition, an investigator was able to purchase alcohol from a store employee who was 18 years old.

ABC San Marcos District Officer Supervisor Robin Van Dyke said the store is losing its licensing privilege for now because it did not follow the laws of the State.

An Interim Retail Permit has allowed the store to sell alcohol until an Administrative Law Judge determines whether the store will be issued a permanent license. The decision on the store's permanent license has not yet been made.

ABC is a department of the Business, Transportation and Housing Agency.