FOR IMMEDIATE RELEASE
CONTACT: John Carr
(916) 419-2525
July 26, 2007
PR 07-102

ABC Launches New Look Website
Department Strives for a More User-Friendly Site

Sacramento - The California Department of Alcoholic Beverage Control has launched a new look website www.abc.ca.gov that strives to be more consumer friendly and present more information about ABC license application processes and Department Programs.

The website gives taxpayers a link to the Public Record Act Request information to help them with the process of gaining access to available information.

“The website is a valuable communication tool and the administration has asked the Departments for a consistent look with more transparency and more user friendly options. This website has taken a strong step to achieve both of those goals,” said ABC Chief Information Officer Lyle Stewart.

Website visitors will have faster access to ABC license application information and will also be able to help themselves to a number of different reports on the number of licenses in particular geographic areas such as cities, counties and zip codes. Website users have access to all that information right on the Department’s home page.

Anyone who has access to a computer may also find out information about any ABC licensed business through the department’s License Query System. If a website visitor has the name of a licensee, address, business name or license number, they will be able to access public information about any of ABC’s current licensees.

In addition, ABC has links to each of the Department’s enforcement and education programs and news releases about enforcement and licensing news in communities throughout the State. For more information visit the Department’s Website at www.abc.ca.gov

ABC is a Department of the Business, Transportation and Housing Agency, which is under the direction of Secretary Dale E. Bonner, a member of the Governor’s Cabinet.