ABC & Friday Night Live Partnership Visit 15 Locations in Minor Decoy Operation

(Rancho Cordova)- Investigators of the California Department of Alcoholic Beverage Control (ABC) cited three clerks for selling alcohol to a minor on May 6, 2007. The actions were the result of a minor decoy operation in which a minor from the Yolo County Friday Night Live Partnership under the direct supervision of department investigators, attempted to purchase alcohol from 15 retail licensees in the city of Rancho Cordova and Sacramento County.

Those who sell to a minor face a minimum fine of $250, and/or 24 to 32 hours of community service for a first violation. In addition, ABC will take administrative action against the alcoholic beverage license of the business where the sale occurred. That may include a fine, a suspension of the license, or the permanent revocation of the license.

ABC is conducting the compliance checks state-wide to reduce the availability of alcohol to minors. Statistics have shown that young people under the age of 21 have a higher rate of drunken driving fatalities than the general adult population.

Minor Decoy operations have been conducted by local law enforcement throughout the state since the 1980’s. When the program first began, the violation rate of retail establishments selling to minors was as high as 40 to 50 percent. When conducted on a routine basis, the rate has dropped in some cities as low as 10 percent or even below.

In 1994, the California Supreme Court ruled unanimously that use of underage decoys is a valid tool of law enforcement to ensure that licensees are complying with the law.

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