

DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL3927 Lennane Drive, Suite 100
Sacramento, CA 95834CONTACT: John Carr
(916) 419-2525December 12, 2012
PR 12-42**California ABC Investigation Program Receives Funding**
Grant awarded for ABC's TRACE Program

Sacramento – The California Alcoholic Beverage Control (ABC) has been awarded a \$400,000 grant from the California Office of Traffic Safety for its TRACE Program. TRACE stands for Target Responsibility for Alcohol-Connected Emergencies. It is a rapid response program for crashes and other alcohol-related incidents involving minors and alcohol.

In 2003, the TRACE Program established a state-wide protocol with local and state law enforcement agencies to contact ABC when they respond to major injury or fatal crashes involving minors and alcohol.

ABC agents respond immediately to gather evidence and information to help trace how the minors obtained the alcohol, either directly from ABC licensed businesses, or from friends or family.

The program received an award in 2004 for the most Innovative Liquor Law Enforcement Program of the Year by the NLLEA, National Liquor Law Enforcement Association.

The TRACE protocol has already produced several successful backtrack investigations throughout California in which individuals and licensed businesses have been identified as selling or furnishing alcoholic beverages to minors involved in DUI crashes.

ABC was awarded the grant by the California Office of Traffic Safety through the National Highway Traffic Safety Administration (NHTSA).

ABC is a Department of the Business, Transportation and Housing Agency.

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