

**DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL**

3927 Lennane Drive, Suite 100  
Sacramento, CA 95834  
(916) 419-2500



CONTACT: John Carr  
(916) 419-2525

July 30, 2013  
PR 13-21

**ABC Director Jacob Appelsmith Named UC Davis Chief Campus Counsel**  
*Appelsmith to leave ABC at the end of August*

**(Sacramento)** – Alcoholic Beverage Control (ABC) Director Jacob Appelsmith has announced he will be leaving the Department at the end of August to become the Chief Campus Counsel at the University of California, Davis.

Governor Edmund G. Brown Jr. appointed Appelsmith as Director of the Department back in January, 2011. He began working for the State of California in 1994 when he joined the California Department of Justice, Office of the Attorney General. He began working in the Employment Law Section and eventually became the Department of Justice's General Counsel for personnel and equal employment opportunity matters, as well as the statewide head of the employment law section.

In 2008, Appelsmith was promoted to Special Assistant to then Attorney General Edmund G. Brown Jr. on matters pertaining to law enforcement and the criminal justice system, and was also appointed Chief of the California Bureau of Gambling Control. As Chief of the Bureau, he oversaw regulatory and criminal enforcement relating to California's 60 tribal casinos and 90 card rooms. Appelsmith has served the Brown Administration as Special Advisor to the Governor since 2010 in addition to his position as the Director of the ABC.

Appelsmith will begin his new duties with UC Davis on September 3.

-#-